



Marketing & Comms Officer

About Us

Cube Communications Ltd is a dynamic and fast-growing events and experiences agency that creates memorable, high-impact moments for brands, institutions, and communities. From global conferences and brand activations to festivals and private experiences, we deliver strategic, creative, and flawless execution.

Position Summary

We're looking for a **quick, creative, and plugged-in Marketing & Comms Officer** to help us bring our own brand — and our clients' incredible projects — to life. From global summits and bold brand activations to immersive virtual experiences, you'll shape how these stories are told across channels.

You'll be the spark behind the content that keeps our audiences engaged and our clients impressed.

Key Responsibilities

- Manage **our** and **our clients' social media** platforms and scheduling content that connects.
- Create fun, on-brand content for client campaigns — think **behind-the-scenes Reels, speaker spotlights, hype-building posts**, and more.
- Stay on top of pop culture and digital trends to make our clients' projects **feel current and relevant**.
- Develop **event communication assets** like email campaigns, speaker graphics, live updates, and post-event recaps.
- Track social and campaign performance across multiple accounts using analytics tools.
- Act as a **bridge between event teams and creative**, ensuring each client's tone of voice and brand style are consistently reflected.
- Monitor and manage community interaction for both internal and client-facing content — from DMs to live-tweeting.

Qualifications

- Has 1–3 years of experience in social media, content creation, or digital marketing.
- Writes with personality — clear, confident, and human.
- Knows their way around tools like Canva, CapCut and email marketing platforms.
- Understands how to match different brand voices — and knows when to use emojis or keep it sharp.
- Brings creative ideas fast, with a sense of what's trending and what works.
- Bonus: experience with B2B events, speaker-driven content, or hybrid event coverage.



What We Offer

- Competitive salary + benefits + commission and performance bonuses
- Opportunity to lead and grow a team in a high-impact leadership role
- Access to exciting, high-profile projects across the continent and globally
- A creative, collaborative work culture that values innovation and excellence

How To Apply

Send your CV to:

- finance@cubeafricagroup.com
- valentine@cubeafricagroup.com

Deadline for submission: 5 July 2025