

Creative Director

About Us

Cube Communications Ltd is a dynamic and fast-growing events and experiences agency that creates memorable, high-impact moments for brands, institutions, and communities. From global conferences and brand activations to festivals and private experiences, we deliver strategic, creative, and flawless execution.

Position Summary

We are seeking a visionary and experienced **Creative Director** to lead the ideation, development, and execution of compelling creative concepts for our events. This role is pivotal in shaping the creative vision of each project—ensuring our events are not just functional, but unforgettable. The ideal candidate blends strong leadership, design thinking, storytelling, and event experience to deliver impactful, on-brand experiences for clients.

Key Responsibilities

Ideation & Concept Development

- Lead the development of original, strategic, and innovative creative concepts for events, brand activations, and experiences.
- Translate client briefs into unique creative strategies aligned with event goals.
- Conduct market, trend, and audience research to support ideation.

Creative Direction

- Oversee all visual and experiential elements, including themes, stage design, branding, signage, and storytelling.
- Guide cross-functional teams in translating concepts into executional assets.
- Maintain creative consistency across all touchpoints—live, digital, and print.

Client & Stakeholder Collaboration

- Present creative pitches and moodboards to clients with clarity and confidence.
- Collaborate with business development, operations, and AV teams to ensure creative feasibility and alignment with budgets and timelines.
- Manage revisions and feedback cycles while defending and refining the creative vision.

Team Leadership & Oversight

- Supervise and mentor graphic designers, copywriters, content creators, and freelancers.
- Provide constructive feedback and maintain high-quality standards.



- Foster a culture of innovation, experimentation, and continuous improvement.

Qualifications

- **6+ years** of experience in creative roles, with at least **3 years in a leadership position**, ideally within event management, experiential marketing, or brand activations.
- Strong portfolio demonstrating experience with live events, brand storytelling, and visual direction.
- Proficiency in design tools (Adobe Creative Suite) and presentation software (Keynote, PowerPoint).
- Excellent communication and presentation skills.
- Ability to manage multiple projects simultaneously under tight deadlines.
- Deep understanding of audience engagement, branding, and creative trends.
- Experience collaborating with AV, production, and operational teams is a strong plus.

What We Offer

- Competitive salary + benefits + commission and performance bonuses
- Opportunity to lead and grow a team in a high-impact leadership role
- Access to exciting, high-profile projects across the continent and globally
- A creative, collaborative work culture that values innovation and excellence

How To Apply

Send your CV to:

- finance@cubeafricagroup.com
- valentine@cubeafricagroup.com

Deadline for submission: 5 July 2025